

## Eagle Techonsys

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# B2b Marketplace Script Version 1.0 Features List

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By *Eagle Technosys*

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## Quick Overview

- ❖ Easy-to-use navigational schemes and attractive user Interface.
- ❖ SEO Friendly
- ❖ Support high volume of data seamlessly
- ❖ Compliance with web security Standards
- ❖ Search Functionality
- ❖ Keywords Search
- ❖ Location based search
- ❖ Categories based browsing

## Membership Type

- ❖ Seller Or Supplier
- ❖ Service Provider
- ❖ Buyer

## Membership Packages

- ❖ Free
- ❖ Silver
- ❖ Gold
- ❖ Platinum

All have listing presentation according to their plan. Platinum have full access and Gold and Silver near about. All have Search priority in searching and listing as per their plan type. The Platinum member has more priority then Gold and Silver.

## Signup

- ❖ User registration
- ❖ Login
- ❖ Forgot Password

After getting register every user will get an account panel for post a products, trade leads, classified and profile according to his type.

## Micro Website

This feature can be managed from admin panel. You can assign witch membership package company will get the micro website (sub domain) like xxx.domain.com.

Here all the products will show like a mini website for companies.

## Multilevel Categories

Our B2B Marketplace Script supports multilevel category hierarchy. It means you can create unlimited number of categories / subcategories etc which can run any number of levels deep. This helps in organization of the listing in a very well structured manner. Plus you get AMAZING SEO BENEFITS.

## Product Catalog

Every company can post their products from adding products. When they post the products they will get the product catalog where visitors can see all their products.

## Sell & Buy Trade Leads

Traders can post items or special offers. Many traders use it for clearing stocks or to list any items that they want to sell. Gold level members get enhanced exposure for their listing. Buyers can also post their needs here.

## Featured Products List

Paid member has the facility of featured products which will show on the home page and inner pages. You can manage your members from your admin panel.

## Logo Uploading

User can upload their company logo along with their company details

## **Inbox/outbox For Messages**

Internal messaging system on the script has section for all incoming messages as well as all outgoing messages. So, all communication is stored just in case user needs to refer to it later.

## **User My Account**

For managing all their company details every user will get the "My Account". Here he gets the option to add new products, add new trade leads, classifieds etc.

## **Location Management**

No need to worry about the location. You can add your own location in the script. You can add country, state, city and location with the zip code/ pin code by your admin panel.

## **Google Management**

Manage your website according to Google needs. In admin panel add your Google verification code and verify your website in Google webmaster tools. Add your Google analytics code to track your website visitors and also you can add your Google adsense publisher id to run Google ads on your website for make some money.

## Ads Management

Make money from running ads on your website. Our script has advance features to run you site ads. You can run both Google adsense and personal ads on the website. Just add the image, the visit url with its start and end date.

## Member Packages Management

From your admin panel manage your paid membership plans. In the script there is two paid members type. Manage your package price for every paid type.

## Other Features

### Fronted Features

- ✔ Search based on keywords, categories, posting dates, countries etc.
- ✔ Front page display for listing categories and Gold member listings
- ✔ Inquire about multiple products
- ✔ Extensive Members control panel
- ✔ Contact us form for getting feedback from visitors
- ✔ Email verification (Can be switched on/off from admin panel)
- ✔ Password retrieval system
- ✔ In built ad management system
- ✔ Support for banner ads, text ads
- ✔ City, state filter
- ✔ Currency Converter
- ✔ Complete Classified Section

## Admin Features

- ✔ Extensive usage stats
- ✔ Similar stats are available for catalog items, profiles and new signups
- ✔ Categories management console (multilevel)
- ✔ Add / edit / remove categories
- ✔ Full control over site color scheme (directly from admin panel)
- ✔ Create / Edit / Save as many color schemes as you like
- ✔ Fully customizable graphic elements (directly from admin panel)
- ✔ Create / Edit / Save as many icon sets as you like
- ✔ Switch ON-OFF email verification process
- ✔ Configure all outgoing emails
- ✔ Image thumbnailing
- ✔ Extensive member management console
- ✔ View/Edit/Delete Members
- ✔ Search members
- ✔ Manage currencies
- ✔ Bad word filter
- ✔ Search/edit/delete/approve products in catalog
- ✔ Extensive company profile management console
- ✔ Search/view/edit/approve company profiles
- ✔ Extensive buy offers management console
- ✔ Search/edit/delete/approve buy offers
- ✔ Extensive sell offers management console
- ✔ Search/edit/delete/approve sell offers
- ✔ Search/edit/delete messages sent through site
- ✔ Visitor feedbacks section
- ✔ Sponsored ad management
- ✔ Support for banner ads, text ads
- ✔ Admin can Add/Edit/Delete/Approve/Disapprove any ad
- ✔ Support for running Google ad

## Rights for member according to their membership pack

Features	Free membership	Gold membership	Premium membership	Platinum membership
Image Upload Limit	5	5	5	5
Valid on Days Limit	25	100	300	365
Company Input Description Limit	15	25	50	100
Product Input Description Limit	220	320	520	820
In Company Select Category Limit	5	10	15	25
In Product Select Category Limit	5	15	25	50
Video Upload Limit	5	10	25	55
Product Add Limit	15	25	50	100
Classified Add Limit	15	25	50	100
Trade Leads Add Limit	50	50	50	50
Access buyer trade Leads Limit	✘	✘	✔	✔
Access Sub-Domain Limit	✘	✔	✔	✔
Company/Product Verified	✘	✔	✘	✔
Company/Product Trust Seal	✘	✘	✔	✔
Other	✘	✘	✘	✔

Note : You can manage all above features from your admin panel.

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